



### Time Line

1995- Coalition organized under sponsorship of Department of Health and Human Services.

1996- Tobacco goal work group initiated as part of Buffalo County Community Partners.

- Coalition and goal work group combined during 1996.

1996-2000- Main focus was on youth tobacco use

- Relationships developed with each county school to sponsor youth tobacco education and prevention programs in each school.
- No Tobacco Weeks sponsored in each school district.
- Tobacco resource library established for use by schools.
- Conducted tobacco education/prevention curricula meetings.
- Financially supported students attending annual "Youth Take on Tobacco" meeting in Lincoln.
- Supported Ravenna and SEM successful grant requests.
- Supported KHS and KCHS "Operation Storefront" activities.
- Employed a tobacco coordinator in partnership with Region 3.

2000-2008- Main emphasis shifted to reduction of environmental tobacco smoke.

- Smoke free vehicle campaign conducted.
- Smoke free homes campaign began and is on-going.
- Worked with Kearney Parks personnel for smoke-free ball fields.
- Championed smoke free public work places (Fulfilled with LB 395)

2009-2010- Coalition was engaged in several main projects.

- Cooperate with Chamber of Commerce and other community organizations to educate merchants and other business people concerning implementation of LB 395.
- Dialogue with owners and managers of private apartment complexes to consider making all or part of their complexes tobacco free.
- Media campaign coinciding with smoke free multiunit housing initiative.

2011- Main strategy for the coalition is striving for smoke free hotels and multiunit housing.

- Coalition has a website [www.answersabouttobacco.org](http://www.answersabouttobacco.org)
- Managers and Landlords are encouraged to use the tobacco website to fill out surveys concerning smoke free hotels and multiunit housing.
- Partnering with UNK using the BOOSHAWA campaign to promote smoke free apartments.
- Coalition sees success with getting the EconoLodge to become 100% smoke free.