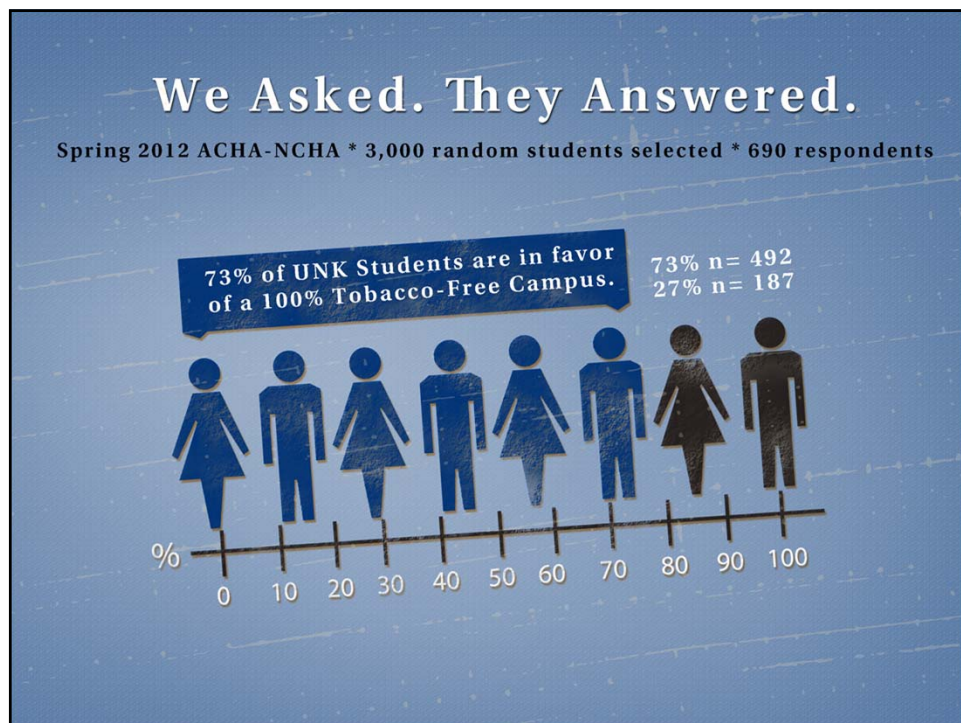


UNIVERSITY OF NEBRASKA **UNK** KEARNEY

A proposal to create a healthy, tobacco-free environment.

Follow the Movement

 @UNKhealthEDU  UNK Health Education Office  UNKHEALTHEDU

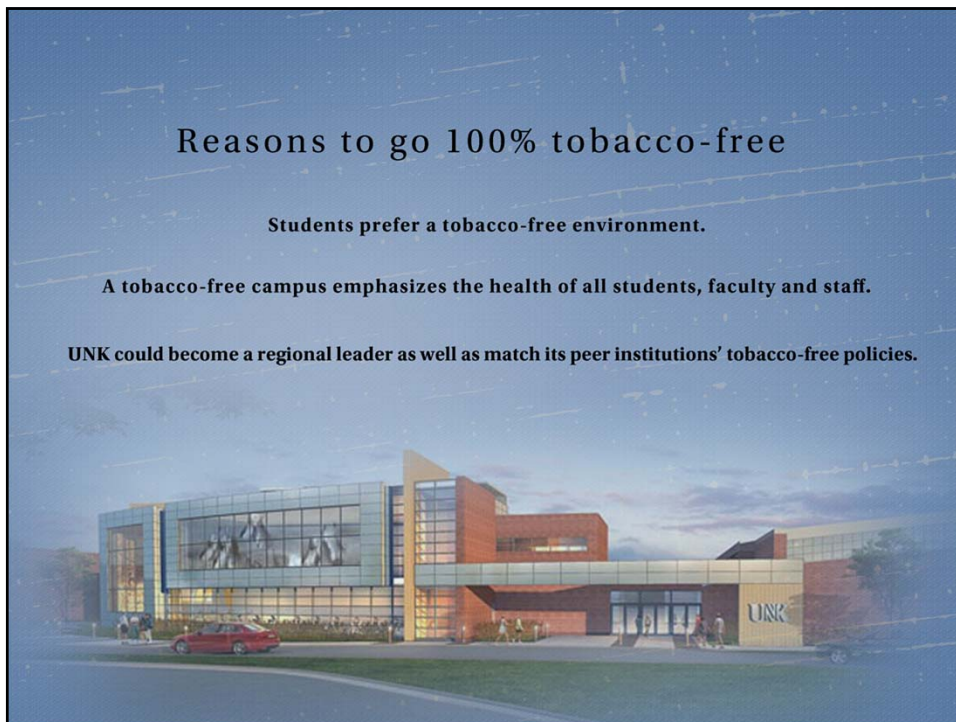


Reasons to go 100% tobacco-free

Students prefer a tobacco-free environment.

A tobacco-free campus emphasizes the health of all students, faculty and staff.

UNK could become a regional leader as well as match its peer institutions' tobacco-free policies.



Reasons to go 100% tobacco-free...students prefer it.

When moving off campus, how important is it to you that you live in a smoke free house/apartment?

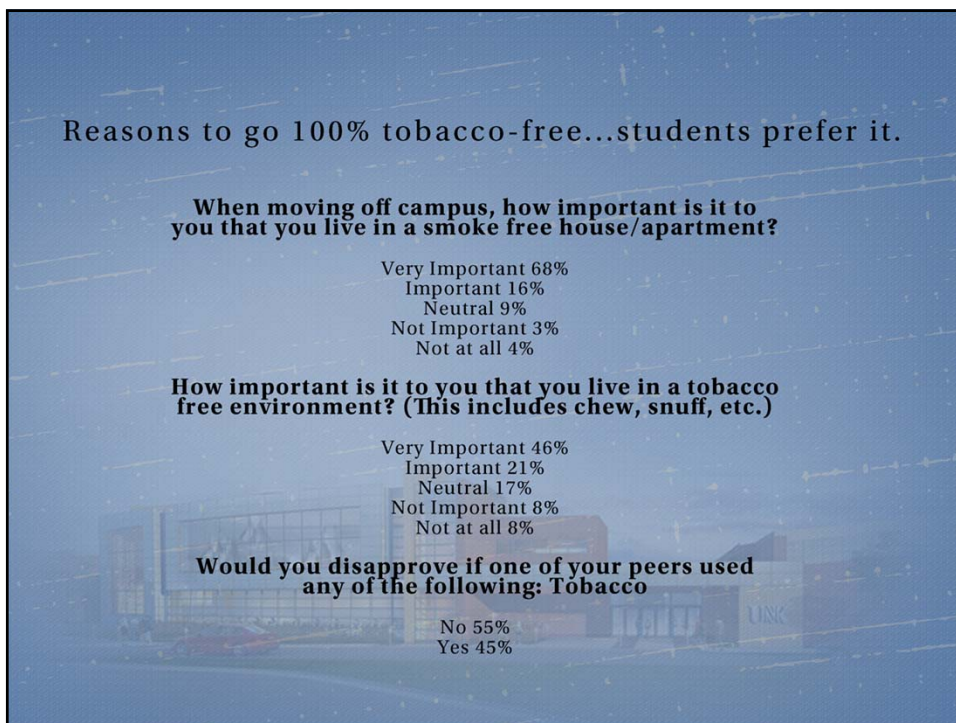
Very Important 68%
Important 16%
Neutral 9%
Not Important 3%
Not at all 4%

How important is it to you that you live in a tobacco free environment? (This includes chew, snuff, etc.)

Very Important 46%
Important 21%
Neutral 17%
Not Important 8%
Not at all 8%

Would you disapprove if one of your peers used any of the following: Tobacco

No 55%
Yes 45%



Reasons to go 100% tobacco-free...students prefer it.

68
percent

of UNK students have **NEVER** smoked.

86
percent

have not smoked in the last 30 days.

82
percent

of UNK students have **NEVER** used
smokeless tobacco.

Health & Wellness for All

A tobacco-free campus emphasizes the health of all students, faculty and staff.

Wellness Center

Intramurals

Walk Out on Your Job

Healthy Dining Options

Employee Wellness Fair

Employee Questionnaires



Reasons to go 100% tobacco-free...our peers.



The Challenges We Face

Rights vs. Personal Freedoms

Policy Confusion

Health & Wellbeing of All

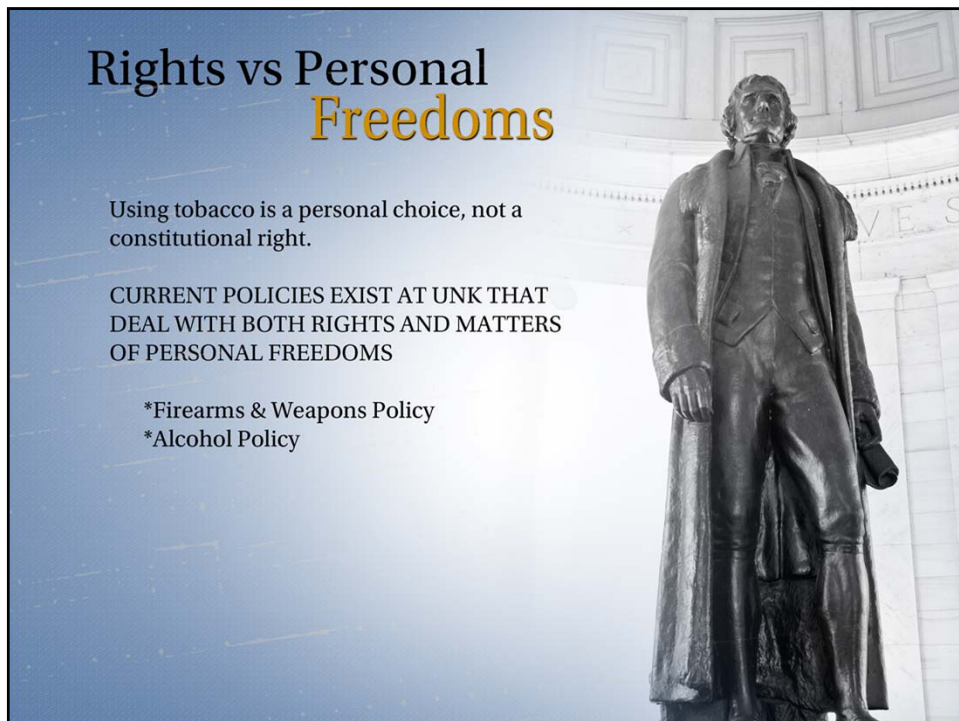




Rights vs Personal

The passion that so many of us have to protect our freedoms comes from arguably the most well-known statement in the United States' history. We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are Life, Liberty and the pursuit of Happiness.

Freedoms



Rights vs Personal Freedoms

Using tobacco is a personal choice, not a constitutional right.

CURRENT POLICIES EXIST AT UNK THAT
DEAL WITH BOTH RIGHTS AND MATTERS
OF PERSONAL FREEDOMS

- *Firearms & Weapons Policy
- *Alcohol Policy



**Pre-Policy
Timeline & Activities**
Media Development & Dissemination



**Pre-Policy
Timeline & Activities**
Panel Discussion & Informational Booth



Pre-Policy Timeline & Activities

Student Vote and Senate Resolutions

February 5th & 6th



Policy Development

Education and Support

Chancellor's
Cabient

Decision on Tobacco Free UNK

Establish Implementation Date
(August 2014, January 2015, August 2015)

Finalize Policy

Policy Development

Education and Support

Educate the UNK Community

Contact students, incoming
students, parents, faculty & staff

Media publications & presentations

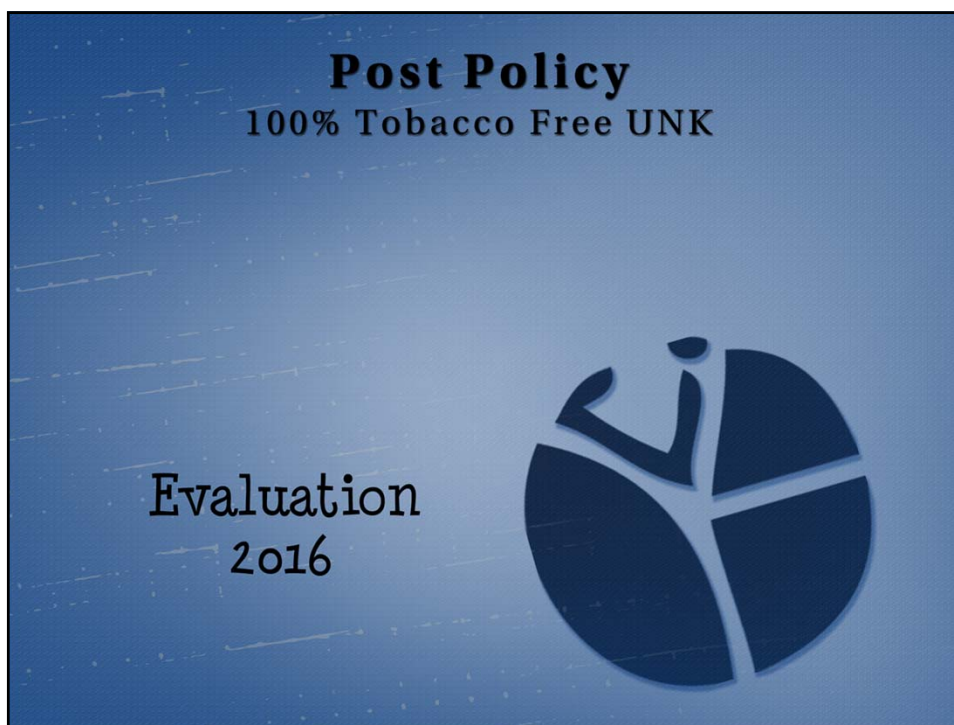
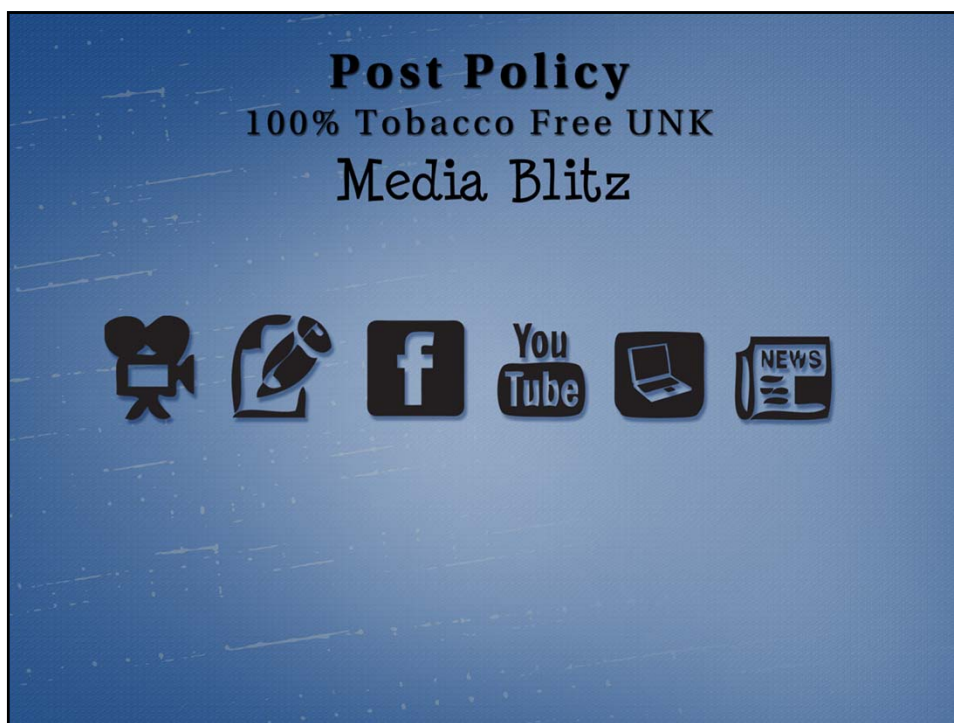
- * Resources & support to quit
- * Start Date Reminders

Post Policy

100% Tobacco Free UNK

Signage





The background of the slide features a blue-tinted image of two hands holding a black and white molecular model. The model consists of a central sphere with several lines radiating from it, each ending in a smaller sphere, resembling a chemical structure or a network diagram.

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