

# The road AHEAD

# Moving toward A 100% Tobacco-free

UNIVERSITY OF NEBRASKA UNK KEARNEY

## Pre-Policy

- 1. Media Development & Dissemination** - Printed materials (including a 22 page information booklet specific to UNK), a promotional video, tweets & Facebook updates, and informational websites have or will be available to students, staff and faculty informing them of the benefits of going tobacco-free and the role they can play in making UNK a regional leader.
- 2. Panel Discussion** - A panel discussion will be held on January 22, 2014 at 7:00pm in the Nebraskan Student Union, Room 310. Following a 20 minute presentation covering reasons to go tobacco-free, several members of the UNK community will participate in a questions and answers session to provide insight and answer questions regarding a 100% tobacco-free UNK.
- 3. Informational Booths** - An informational booth located in the Nebraskan Student Union Atrium from January 30 – February 6, will have booklets, stickers, handouts and other information for students interested in finding out more about a tobacco-free UNK and asking them to vote on either February 5 or 6th for a 100% tobacco-free UNK.
- 4. VOTE** - On February 5 & 6, 2014, UNK Students will be asked to vote via a UNK a Qualtrics link, asking them if they would prefer a 100% tobacco-free UNK. Students' votes will not guarantee that UNK will or will not go 100% tobacco-free, but will be used as a factor in the administrative decision making process and will serve as supplemental data to the already gathered data from the ACHA-NCHA.

## Policy Development

- 1. Chancellor's Cabinet** - After gathering students' sentiment on the issue and receiving a resolution of Support for a Tobacco-Free Campus from Staff & Faculty Senate, results & findings will be presented to the Chancellor's Cabinet for review and possible approval.
- 2. Inform Campus Community** - Our hope is that the Chancellor's Cabinet will make a decision on establishing a 100% Tobacco-Free UNK and will inform the UNK Community prior to the end of the spring 2014 semester.
- 3. Establish Implementation Date** - Several dates have been suggested for the start of policy implementation, each with strategic significance. August 2014 coincides with the opening of the Wellness Center and the start of a new school year. January 2015 coincides with a New Year, new semester and new changes. August 2015 coincides with the start of a new school year.
- 4. Finalize Policy** - Establishing a final policy which covers the rules and regulations of what a 100% tobacco-free UNK looks like, including enforcement of the policy and possible exceptions.

## Post-Policy

- 1. 100% tobacco-free signs** Once a policy has been established, the local Tobacco Free Coalition will assist UNK in securing proper signs to place around campus identifying UNK as a 100% Tobacco Free Campus.
- 2. Media Development & Dissemination** - Media will be developed, including postcards and letters to incoming students and parents, informing them of our movement toward a 100% tobacco-free UNK.
- 3. Policy evaluation** - In the spring 2016 Counseling and Health Care will conduct the ACHA-NCHA and questions will be asked about a number of items related to the tobacco-free policy at UNK.