



World No Tobacco Day is observed around the world every year on May 31. It is meant to encourage a 24 hour abstinence period from all forms of Tobacco. This day is used to draw global awareness to the widespread prevalence of tobacco use and the negative health effects associated with it. For World No Tobacco Day, Tobacco Free Platte and Colfax Counties created awareness through various activities. Electric Marquees were used to display tobacco awareness messages to grab the public's attentions. The message "Today is World No Tobacco Day, talk to your kids" were displayed on Columbus middle school, Walgreens, and First National Banks marquees in Columbus. The same message was displayed in Schuyler on Alegent Health and the Schuyler Fire Stations marquees. An awareness event at the Schuyler library took place this quarter. Twenty three individuals participated in games, viewed displays, and learned about the dangers associated with tobacco products.



